CEV Champions League Volley Volleyball Cup Challenge Cup 2022

Official Communication No. 1

Released on: 06.05.2021



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CEV Volleyball Challenge Cup 2022





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1. INTRODUCTION

This Official Communication No. 1 (Registration) supports all National Federations interested in registering teams for one of the CEV Clubs competitions.

It contains important information and explanations about registration, regulations and other items for a smooth running of the competitions.

You will find a useful timeline / to-do-list in the <u>Organisation Guidelines - Chapter 1</u>. Please read it carefully.

The CEV Office is available to help, should you have any questions, or need any assistance during this process.

2. 2022 REGISTRATION PROCEDURE

Registration is done via the CEV database by completing the 01 form (one per gender), no later than:

Monday 31 May 2021 at 23:59 CET.

Once you close the 01 form, the data is fixed and cannot be changed. The CEV will set the form as 'Accepted' as soon as it is checked. When the signed and stamped originals sent by mail are received, the CEV will set the form as 'Confirmed'.

More information about your registration is available in the <u>Organisation Guidelines - Chapters 2 and 3.</u>

For an explanation about the access to the CEV database and its functionalities, please check <u>Chapter 22.</u>

3. ALLOCATION OF SLOTS

The allocation of slots is in accordance with the <u>CEV European Cups 2022</u> slots allocation.

4. CEV REGULATORY FRAMEWORK

During your participation in a CEV competition, you will have to use and comply with the CEV Regulatory Framework, mainly with the CEV Volleyball Competitions Regulations, Guidelines and the Official Communications. These documents are available on the dedicated section of the CEV website under documents section.

You will also have to fill in CEV forms. These forms are available in your area in the CEV database.

For a full list of the CEV forms, please check the Organisation Guidelines - Chapter 3.

The CEV Board of Administration approved new changes to the CEV Volleyball Competitions Regulations, that can been seen here.

<u>Please be aware that by registering for the CEV European Cups season 2021/2022, you acknowledge that you have read and agreed on the terms of these Regulations and Official Communication.</u>

5. 2022 CEV EUROPEAN CUPS CALENDAR

The 2022 European Cups calendar is currently available in your download area in the CEV database and the CEV Website.

6. CEV EUROPEAN CUPS 2022 COMPETITION SYSTEMS

The Competition system is as follows:

Levels	CEV Champions League Volley	CEV Volleyball Cup	CEV Volleyball Challenge Cup
	Main phase — 1st Round	Main phase – 1/32 Finals	Qualification phase – 1st Round
1.	Losers are moved to the 1/32 or 1/16 of the CEV Cup	Additional level if more than 32 registered Clubs and Clubs moved from CL	Additional level if more than 32 registered Clubs
	Knock-out with a "Home and Away" match*	Knock-out with a "Home and Away" match	Knock-out with a "Home and Away" match
	Main phase – 2 nd Round	Main phase – 1/16 Finals	Main phase — 1/16 Finals
	Winners from 1st Round	Winners from previous round, seeded teams and	Winners from previous round and seeded teams.
	Losers are moved to the 1/32 or 1/16 of the CEV Cup	teams moved from the CL	Knock-out with a "Home
2.	Knock-out with a "Home and Away" match*	Knock-out with a "Home and Away" match	and Away" match
	*Depending on the number of accepted registrations, the 1st and 2nd Round might be played in tournaments (single round robin, hosting privilege given to better ranked teams).		
	Main phase – 3 rd Round	Main phase – 1/8 Finals	Main phase – 1/8 Finals
3.	Winners from 2 nd Round	Winners from 1/16 Finals	Winners from 1/16 Finals



	Losers are moved to the	Knock-out with a "Home	Knock-out with a "Home
	1/32 or 1/16 of the CEV Cup	and Away" match	and Away" match
	Knock-out with a "Home		
	and Away" match		
	Main phase – 4 th Round	Main phase – 1/4 Finals	Main phase – 1/4 Finals
	2 Winners from 3 rd Round and 18 directly qualified	Winners from 1/8 Finals	Winners from 1/8 Finals
	teams	Knock-out with a "Home and Away" match	Knock-out with a "Home and Away" match
4.	Double round robin with a "Home and Away" match. Five pools with four teams		
	First best placed of each pool + 3 best Teams placed second across all pools qualify to the 1/4 finals		
	Knock-out phase – 1/4	Final phase – Semi-finals	Final phase – Semi-finals
	Finals	'	·
		Winners from 1/4 finals	Winners from 1/4 finals
5.	Teams qualified from 4 th Round	Knock-out with a "Home and Away" match	Knock-out with a "Home and Away" match
	Knock-out with a "Home and Away" match		
	Final phase — Semi-finals	Final phase – Gold medal matches	Final phase – Gold medal matches
6.	Winners from 1/4 Finals	Winners from Semi-finals	Winners from Semi-finals
	Knock-out with a "Home and Away" match	Knock-out with a "Home and Away" match	Knock-out with a "Home and Away" match
	Final phase – Gold medal match	_	-
7.	Winners from Semi-finals		
	Knock-out with a single leg		

Based on the number of registered Clubs, the CEV will determine the number of levels of a CEV competition, the Clubs qualifying directly to a level and those required to play in a prior level.

The allocation of teams within the levels will be made via a seeding —in accordance with the CEV European Cups ranking list and the final standing of the National Championship (after any playoffs)— and a drawing of lots.

The allocation of the "visiting" and "hosting" Club status will be in accordance with the CEV Competitions Regulations.

7. CEV CHAMPIONS LEAGUE VOLLYEY 2022 - PRIZE MONEY ALLOCATION

Please find below the relevant breakdown per stage of the CEV Champions League Volley 2022 competition, including the bonus for matches won and lost.

Prize money	Men	Women
1 st Place	500.000,00€	500.000,00€
2 nd Place	250.000,00 €	250.000,00€
3 rd Place	125.000,00€	125.000,00€
Semi-final Match Victory	20.000,00€	20.000,00€
Semi-final Match Defeat	10.000,00€	10.000,00 €
Quarter-final Match Victory	12.000,00 €	12.000,00 €
Quarter-final Match Defeat	5.000,00€	5.000,00€
4 th Round Match Victory	10.000,00€	10.000,00€
4 th Round Match Defeat	5.000,00€	5.000,00€
3 rd Round Match Victory	6.000,00€	6.000,00€
3 rd Round Match Defeat	3.000,00€	3.000,00€
2 nd Round Match Victory	4.000,00€	4.000,00€
2 nd Round Match Defeat	3.000,00€	3.000,00€
1 st Round Match Victory	3.000,00€	3.000,00€
1st Round Match Defeat	2.000,00€	2.000,00€

8. CEV VOLLEYBALL CUP 2022 - PRIZE MONEY

Prize money	Men	Women
1 st Place	80.000,00€	80.000,00€
2 nd Place	60.000,00€	60.000,00€
Teams eliminated in the Semi-finals	30.000,00€	30.000,00€
Teams eliminated in the Quarter-finals	15.000,00€	15.000,00€

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9. CEV VOLLEYBALL CHALLENGE CUP 2022 - PRIZE MONEY ALLOCATION

Prize money	Men	Women
1 st Place	50.000,00€	50.000,00€
2 nd Place	30.000,00€	30.000,00€
Teams eliminated in the Semi-finals	15.000,00€	15.000,00€
Teams eliminated in the Quarter-finals	10.000,00€	10.000,00€

10. DRAWING OF LOTS

The CEV European Cups 2022 Drawing of Lots for the CEV European Champions League Volley 2022 1st – 3rd Round, CEV Volleyball Cup and the CEV Volleyball Challenge Cup will be taking place at the iconic Broadcasting Center Europe (BCE) in Luxembourg on:

Friday, 25 June 2021 at 12:30 CET

The CEV would have liked to welcome the clubs willing and able to attend the Drawing of Lots on-site in Luxembourg. However, according to the Government regulations in response to the COVID-19, currently, no guests are allowed to attend the event. We will inform you in due time if the Government lifts the current restrictions.

The Drawing of Lots for the 4th Round of the CEV Champions League Volley 2022 and the CEV Volleyball Gala will be held on 24 September 2021 in Ljubljana, Slovenia. More detailed information will follow in due time.

11. USE OF LED SYSTEM

CEV Champions League Volley:

According to the CEV Board of Administration decision of 26 February 2021, the use of the LED system is mandatory from the 4th Round of the CEV Champions League Volley.

The clubs shall submit the "LED system application form" to the CEV for approval no later than 4 weeks before the start of the 4th Round.

CEV Volleyball Cup:

Static banner system as well as LED system are allowed.

The clubs shall submit the "LED system application form" to the CEV for approval no later than 4 weeks before the start of the competition.



CEV Volleyball Challenge Cup:

Static banner system as well as LED system are allowed.

The clubs shall submit the "LED system application form" to the CEV for approval no later than 4 weeks before the start of the competition.

The LED system application form is available on the CEV Cloud.

The application form has to be submitted as specified in the application document.

12. COMMERCIAL RIGHTS

In accordance with the rights already granted to Club (<u>Chapter 18 of the CEV Volleyball Competitions Regulations</u>), the table hereafter shows the split of Advertising spaces on the Playing area between the CEV and the organising clubs.

Advertising spaces	CEV Champions League Volley		CEV Cup		Challenge Cup	
	CLUB	CEV	CLUB	CEV	CLUB	CEV
Banners**	10 (+4 on positions 23-26)	12	12 (+4 on positions 23- 26)	10	12 (+4 on positions 23-26)	10
LED system visibility split (percentage of a 360" loop)	60%	40%	60%	40%	60%	40%
Floor stickers	2	4*	2	2	2	2
Net	-	100%	50%	50%	50%	50%
Net post	-	100%	-	100%	_	100%
Referee stand	-	100%	-	100%	_	100%

^{*}including two positions for institutional advertising (e.g. competition title, host city).

In case no CEV partner is contracted by 30 September 2021 (date due to prior contractual commitments of CEV), 10% of the CEVs LED timing will be ceded to the clubs.

RESERVED PRODUCT CATEGORIES - CHAMPIONS LEAGUE VOLLEY, CEV CUP & CHALLENGE CUP:

The CEV reserves the following product categories:

RESERVED PRODUCT CATEGORIES - CHAMPIONS LEAGUE VOLLEY:

- 1. Airlines
- 2. Banking
- 3. Courier services & logistics
- 4. Betting and Gambling services*
- 5. Body & healthcare products
- 6. Data
- 7. Mobile phone/technology communications
- 8. Sports Equipment Volleyballs
- 9. Sportswear

^{**} Static banners are only allowed from 1^{st} – 3^{rd} Rounds in the CEV Champions League.



RESERVED PRODUCT CATEGORIES - CEV CUP & CHALLENGE CUP:

- 1. Betting and Gambling services*
- 2. Data
- 3. Sports Equipment Volleyballs and flooring
- 4. Sportswear

If not used, the CEV will release one or more of the above-mentioned categories by 30 September 2021 at the latest (date due to prior contractual commitments of CEV). In any case, the categories "Betting & gambling services", "Data" and "Sports Equipment – Volleyballs" will not be released.

*For the avoidance of doubt, although the "Betting & gambling services" sector and/or category is reserved by the CEV, the Organiser may exploit, based on prior agreement of the CEV, the category for the "National lottery", provided that their sports betting operations are in no way presented under the same brand as their National lottery operations. Thus, gambling and betting services are prohibited and the category will not be released by the CEV.

The CEV partner is the ultimate betting rights holder on a global basis in relation to the CEV Club Competitions including the CEV Champions League Volley, CEV Volleyball Cup and CEV Volleyball Challenge Cup.

13. BRANDING

For the upcoming season, all branding materials and layouts will be made available after registration on the CEV Cloud and need to be implemented by all the clubs for the season 2021/2022.

Further information on all graphics will be published in the next Official Communication.

14. MEDIA RIGHTS & HOST BROADCAST PRODUCTION

The CEV is the ultimate rights-holder of the CEV Club Competitions including the CEV Champions League Volley, the CEV Volleyball Cup and the CEV Volleyball Challenge Cup. The CEV has appointed the Sport Media Agency Infront as its exclusive global media rights distribution partner for the above mentioned competitions.

For further information on media rights and host broadcast production matters, the following contact details shall be used during the CEV Club Competitions season 2021/2022:

CEV - Mr Aurèle Weyeneth, Head of Digital & TV

<u>tv@cev.eu</u>

Infront – Ms Ottavia Perra, Associate Director TV & Media Rights

Ottavia.Perra@infrontsports.com

The following media rights exclusivity and broadcasting standards stated in the CEV Volleyball Competition Regulations will apply during the CEV Club competitions season 2021/2022.



CEV Champions League Volley 2022

Media Rights

The CEV Sport Media Agency Infront retains the exclusive worldwide media rights with respect to the Men & Women CEV Champions League Volley. As a result, the participating clubs <u>do not hold</u> any media rights within their domestic territory.

In order to ensure a professional broadcast production, the participating clubs must provide upon request to CEV and its Sport Media Agency the following facilities and services on a <u>free of charge</u> basis:

- Camera platforms for one (1) or two (2) cameras centralised above the court and at the appropriate angle to produce a TV signal of international standard.
- A minimum number of commentary positions for each match to be located on the same side of the main camera and as close as possible to the playing field.
- Access to match data/statistics for the host broadcaster and the TV graphic operator.
- Adequate space in the TV and SNG compound for TV transmissions and production vans.
- One (1) fully furnished office for the CEV Sport Media Agency team on-site.

CEV Volleyball Cup & CEV Volleyball Challenge Cup

Media Rights

With respect to the domestic matches only, the CEV is granting to the participating clubs <u>the non-exclusive domestic media rights</u> in the territory.

Host Broadcast Production

The participating clubs shall respect and fulfil the requirements stated in the CEV Volleyball Competitions Regulations and indicated below:

CEV Volleyball Cup

Phase	Production obligation	Minimum requirements
Main Phase	Optional	CEV Broadcast Standard D - 3 HD cameras
Final Phase	Semi-Finals & Finals	CEV Broadcast Standard C – 5 HD cameras

CEV Volleyball Challenge Cup

Phase	Production obligation	Minimum requirements
Main Phase	Optional	CEV Broadcast Standard D - 3 HD cameras
Final Phase	Finals	CEV Broadcast Standard C – 5 HD cameras

For the avoidance of doubt, any domestic matches produced by the participating clubs during the CEV Volleyball Cup and CEV Volleyball Challenge Cup shall respect the following World Feed signal format and delivery requirements:

Quality	Live uninterrupted & continuous HD 1080i 50Hz 16:9 World Feed signal
Audio configuration	Minimum four (4) audio channels for international stereo sounds and 2 nd language commentary mix (if applicable)
Microphones	Min. six (6) including one (1) net microphone to capture atmospherics
Delivery point	Established European satellite (Eutelsat 10A or 7B)
TV graphics	Provided by the CEV and its Sport Media Agency (via FTP or cloud)



For the avoidance of doubt, the World Feed signal of each produced match must be delivered to the CEV and its Sport Media Agency <u>free-of-charge</u> via satellite according to the following standards:

- Uplink to an established European satellite
- Book the corresponding satellite space (including the end-to-end test synopsis)
- Provide an encrypted satellite feed (also called BISS code)

In order to ensure a professional broadcast production, the participating clubs must provide upon request to the CEV and its Sport Media Agency the following facilities and services <u>on a free of charge basis</u>:

- Camera platforms for one (1) or two (2) cameras centralised above the court and at the appropriate angle to produce a TV signal of international standard.
- A minimum number of commentary positions for each match to be located on the same side of the main camera and as close as possible to the playing field.
- Access to match data/statistics for the host broadcaster and the TV graphic operator.
- Adequate space in the TV and SNG compound for TV transmissions and production vans
- One (1) fully furnished office for the CEV Sport Media Agency media and production team
- Accommodation (full board) up to 2 rooms for the CEV Sport Media Agency staff onsite provided that they are requested minimum 2 months before the start of each match.

Lastly, comprehensive TV production manuals and on-screen graphics package will also be distributed to each participating club and appointed host broadcasters.

15. DIGITAL COVERAGE

The rising of mobile phone users and social media changed the way we look at the sport of Volleyball including our engagement to that unique sport. There are many different social media platforms like Facebook, Twitter, Instagram and YouTube. Fans worldwide can use these social media platforms conveniently in their daily lives. Social media has also become an important tool for promoting events, distributing content, attracting new readers and creating more engagement to teams and athletes.

The participating clubs should use social media to promote the CEV Clubs competitions. You may find below industry standards as well as social media tips that can be used throughout the season:

Description	Facebook/YouTube	Instagram	Twitter
Type of posts	Match Highlights Top plays Off-the-court content	Single rally clips Graphical clips	Single rally clips Match highlights
Ideal length	3 minutes or longer	< 1 minute	< 2 minutes

- Go "behind the scenes." Make fans who are not at the event feel like they are there (and want to attend next time) by showing the scene on social media accounts. (e.g. show what the players are doing in their off time, before the game, etc.).
- Quote players: people love sharing a great quote. Make sure you use quotation marks and attribute it to the speaker.
- Think <u>quality</u> not quantity.



- Interaction between fans and athletes: when you post an interesting fact about a player, tag the athlete.
- Cross-post to other media. Make posts by attaching photos and videos of the event.
- Interact with people at the event. Share newsworthy posts by fans and credible sports journalists.

Participating clubs are also expected to engage and support the CEV Digital & TV department with the following actions:

- Promote the events via their own social media channels on a regular basis.
- Use the official competition hashtags whenever posting about it.
- Share on their social media behind the scene photos and video footage, showing the social side of players and staff, which can be re-tweeted or shared further on by the CEV.
- Provide the CEV with additional content to distribute on social media: the best promotion comes from the players themselves.
- Produce additional video material, such as mixed zone interviews in English, for publishing across social media channels.
- Engage with the CEV and other participating federations on social media by liking, sharing, reposting, following, retweeting content.

We are also able to confirm that the official #hashtags to be used throughout the season are:

#Volleyball – when referring to the sport of Volleyball

CEV Champions League Volley 2022 – Women	#CLVolleyW
CEV Champions League Volley 2022 - Men	#CLVolleyM
CEV Volleyball Cup 2022 – Women	#CEVCupW
CEV Volleyball Cup 2022 – Men	#CEVCupM
CEV Volleyball Challenge Cup 2022 – Women	#CEVChallengeCupW
CEV Volleyball Challenge Cup 2022 – Men	#CEVChallengeCupM

The CEV will assist organisers and participating teams with media officers (freelancers) on-site as long as conditions allow. Further information will be provided prior to the event.

If you have any questions and/or ideas for digital and social media activations, please always contact digital@cev.eu.

16. TEAMS & PLAYERS PICTURES

General Information

Team and athletes' pictures are used by the CEV for promotional purposes on its website, social media, TV graphics operations as well as to enhance the event experience for in-venue spectators with entertaining sport presentation concepts.

It is the responsibility of each participating club to provide quality pictures to the CEV based on the following requirements:



Athlete portrait shot & staff

A **portrait shot** of each registered athlete and key staff shall be provided as per the standard below:



Quality standards:

- Background: neutral white only
- Eyes: facing the camera
- Expression: smiling
- Hands: behind the back
- Body position: straight to the camera with shoulder visible
- Match jersey: only from the current season (<u>no training suit, national team jersey or polos are allowed</u>)
- Jersey number: to be visible on picture
- Dimension: 1800*2800 pixel and 300 DPI minimum
- Maximum weight: 6-8 MB

Team picture

A **team picture** shall be provided as per the standard below:



Quality standards:

- Location: backdrop or on court.
- Background: neutral white only
- Eyes: facing the camera
- Expression: smiling
- Body position: straight to the camera
- Match jersey: only from the current season (no training suit or polos are allowed)
- Jersey number: to be visible on picture
- Team officials and head coach to wear smart dress code
- Fun team picture is also recommended (as a plus, to be delivered via CEV Cloud)
- Dimensions: at least 4000*2500 pixels and 300 DPI minimum
- Maximum weight: 12-15 MB

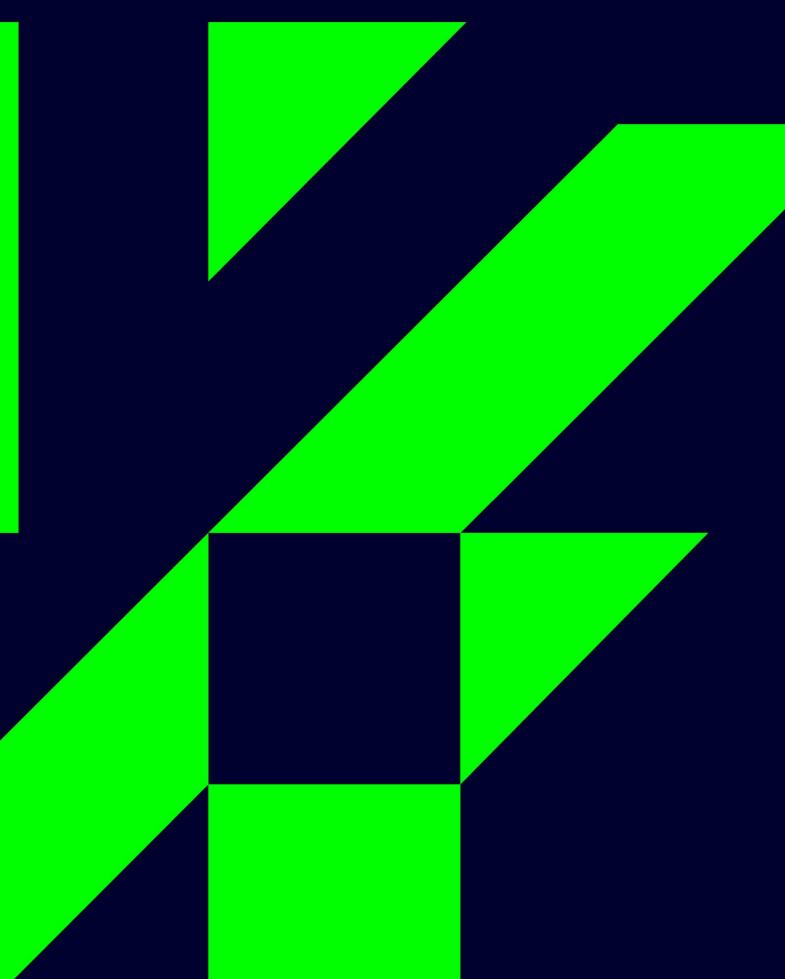
<u>Delivery method:</u>

Pictures shall be submitted via the CEV database 04 forms in high-resolution, in <u>JPEG</u> format and with full player name.

→ Deadline of submission: 1 month prior to the start of the competition



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CEV Volleyball Cup Challenge Cup 2022

Official Communication No. 2

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#CEVCupW #CEVChallengeCupM #CEVChallengeCupW







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1. Registered Teams

Please find the allocation of the registered teams per Competition for the upcoming CEV Volleyball Cup and CEV Volleyball Challenge Cups 2022 in accordance with the respective CEV European Cups Ranking and CEV Competitions Regulations Article 19 and 31.

Competition Type	Gender	National Federation	Team Denomination
CEV Volleyball Cup	М	AUT	SK Zadruga AICH/DOB
CEV Volleyball Challenge Cup	М	AUT	Union Raiffeisen WALDVIERTEL
CEV Volleyball Challenge Cup	М	AUT	VCA AMSTETTEN NÖ
CEV Volleyball Challenge Cup	М	AUT	UVC Weberzeile RIED im INNKREIS
CEV Volleyball Challenge Cup	М	BLR	Stroitel MINSK
CEV Volleyball Cup	М	BEL	Decospan VT MENEN
CEV Volleyball Cup	М	BEL	Volley Haasrode LEUVEN
CEV Volleyball Challenge Cup	М	BEL	Tectum ACHEL
CEV Volleyball Challenge Cup	М	BIH	OK Bosna SARAJEVO
CEV Volleyball Cup	М	BUL	Neftochimik BURGAS
CEV Volleyball Challenge Cup	М	BUL	Levski SOFIA
CEV Volleyball Challenge Cup	М	BUL	Marek Union-Ivkoni DUPNITSA
CEV Volleyball Challenge Cup	М	CRO	MOK Mursa OSIJEK
CEV Volleyball Challenge Cup	М	CYP	Omonoia NICOSIA
CEV Volleyball Cup	М	CZE	VK Dukla LIBEREC
CEV Volleyball Cup	М	CZE	Jihostroj ČESKÉ BUDĚJOVICE
CEV Volleyball Cup	М	CZE	VK Lvi PRAHA
CEV Volleyball Cup	М	CZE	SK Volejbal USTI nad LABEM
CEV Volleyball Challenge Cup	М	DEN	GENTOFTE Volley
CEV Volleyball Challenge Cup	М	DEN	MIDDELFART VK
CEV Volleyball Challenge Cup	М	ESP	Club Voleibol TERUEL
CEV Volleyball Challenge Cup	М	EST	SAAREMAA VC
CEV Volleyball Challenge Cup	М	EST	PÄRNU VK
CEV Volleyball Cup	М	FRA	CHAUMONT VB 52
CEV Volleyball Cup	М	FRA	MONTPELLIER Castelnau UC
CEV Volleyball Challenge Cup	М	FRA	NARBONNE Volley
CEV Volleyball Cup	М	FRA	TOURS VB
CEV Volleyball Cup	М	GER	United Volleys FRANKFURT
CEV Volleyball Cup	М	GER	SWD powervolleys DÜREN
CEV Volleyball Cup	М	GER	SVG LÜNEBURG
CEV Volleyball Cup	М	GRE	Foinikas SYROS ONEX VC
CEV Volleyball Challenge Cup	М	GRE	Panathinaikos AC ATHENS
CEV Volleyball Challenge Cup	М	GRE	PAOK THESSALONIKI
CEV Volleyball Challenge Cup	М	HUN	VRCK KAZINCBARCIKA
CEV Volleyball Challenge Cup	М	HUN	Pénzügyőr BUDAPEST
CEV Volleyball Challenge Cup	М	ISR	Hapoel KFAR SABA
CEV Volleyball Challenge Cup	М	ISR	Maccabi Yeadim TEL-AVIV
CEV Volleyball Cup	М	ITA	Vero Volley MONZA



CEV Volleyball Cup	М	ITA	MODENA Volley
CEV Volleyball Challenge Cup	М	KOS	KV PËJA
CEV Volleyball Challenge Cup	М	LUX	VC LORENTZWEILER
CEV Volleyball Cup	М	NED	Amysoft Lycurgus GRONINGEN
CEV Volleyball Cup	М	NED	Active Living Orion DOETINCHEM
CEV Volleyball Challenge Cup	М	NOR	Viking TIF BERGEN
CEV Volleyball Cup	М	POL	PGE Skra BEŁCHATÓW
CEV Volleyball Challenge Cup	М	POR	Fonte Bastardo AZORES
CEV Volleyball Challenge Cup	М	POR	Sporting CP LISBOA
CEV Volleyball Cup	М	ROU	Lapi Dej-SCM ZALAU
CEV Volleyball Cup	М	ROU	Dinamo BUCURESTI
CEV Volleyball Challenge Cup	М	ROU	C.S.A. Steaua BUCURESTI
CEV Volleyball Cup	М	RUS	Kuzbass KEMEROVO
CEV Volleyball Cup	М	RUS	Zenit KAZAN
CEV Volleyball Challenge Cup	М	SVK	TJ Spartak MYJAVA
CEV Volleyball Challenge Cup	М	SVK	VKP BRATISLAVA
CEV Volleyball Cup	М	SLO	Calcit KAMNIK
CEV Volleyball Challenge Cup	М	SLO	ACH Volley LJUBLJANA
CEV Volleyball Cup	М	SRB	Ribnica KRALJEVO
CEV Volleyball Challenge Cup	М	SRB	OK Nis NIS
CEV Volleyball Cup	М	SUI	TSV JONA Volleyball
CEV Volleyball Cup	М	SUI	Chênois GENEVE
CEV Volleyball Challenge Cup	М	SUI	Volley SCHÖNENWERD
CEV Volleyball Challenge Cup	М	SUI	LAUSANNE UC
CEV Volleyball Cup	М	TUR	Galatasaray HDI ISTANBUL
CEV Volleyball Cup	М	TUR	SK ANKARA
CEV Volleyball Cup	М	TUR	Arkas IZMIR
CEV Volleyball Challenge Cup	М	UKR	VC Barkom-Kazhany LVIV
CEV Volleyball Challenge Cup	М	UKR	Epicentr-Podolyany HORODOK
CEV Volleyball Challenge Cup	М	UKR	VSC Law Academy KHARKIV
CEV Volleyball Challenge Cup	W	AUT	UVC Holding GRAZ
CEV Volleyball Challenge Cup	W	AUT	VB NIEDERÖSTERREICH Sokol/Post
CEV Volleyball Challenge Cup	W	AUT	ASKÖ Steelvolleys LINZ-STEG
CEV Volleyball Cup	W	BEL	VC OUDEGEM
CEV Volleyball Cup	W	BEL	VDK Bank GENT Dames
CEV Volleyball Challenge Cup	W	BEL	Jaraco LVL GENK
CEV Volleyball Challenge Cup	W	BEL	Hermes Rekkenshop OOSTENDE
CEV Volleyball Cup	W	BIH	UOK BANJALUKA Volley
CEV Volleyball Challenge Cup	W	BIH	ŽOK GACKO
CEV Volleyball Challenge Cup	W	BIH	SOK MOSTAR
CEV Volleyball Challenge Cup	W	BUL	KAZANLAK Volley
CEV Volleyball Challenge Cup	W	CRO	OK KAŠTELA
CEV Volleyball Challenge Cup	W	CRO	Marina KAŠTELA
CEV Volleyball Challenge Cup	W	CYP	AEL LIMASSOL
CEV Volleyball Cup	W	CZE	VK UP OLOMOUC



CEV Volleyball Cup	W	CZE	PVK Olymp PRAHA
CEV Volleyball Challenge Cup	W	CZE	VK Šelmy BRNO
CEV Volleyball Challenge Cup	W	CZE	TJ OSTRAVA
CEV Volleyball Challenge Cup	W	DEN	HOLTE IF Volleyball
CEV Volleyball Challenge Cup	W	ESP	Sanaya Libby's LA LAGUNA
CEV Volleyball Cup	W	FRA	VB NANTES
CEV Volleyball Cup	W	FRA	Volero LE CANNET
CEV Volleyball Challenge Cup	W	FRA	RC CANNES
CEV Volleyball Cup	W	GER	Allianz MTV STUTTGART
CEV Volleyball Cup	W	GER	SSC Palmberg SCHWERIN
CEV Volleyball Challenge Cup	W	GER	SC POTSDAM
CEV Volleyball Cup	W	GRE	AC PAOK THESSALONIKI
CEV Volleyball Cup	W	GRE	A.O. THIRAS Santorini
CEV Volleyball Challenge Cup	W	GRE	Panathinaikos AC ATHENS
CEV Volleyball Challenge Cup	W	GRE	ATHENS ASP Thetis VOULA
CEV Volleyball Cup	W	HUN	Swietelsky BÉKÉSCSABA
CEV Volleyball Cup	W	HUN	Vasas Óbuda BUDAPEST
CEV Volleyball Challenge Cup	W	HUN	1.MCM-Diamant KAPOSVAR
CEV Volleyball Challenge Cup	W	ISR	Maccabi HADERA
CEV Volleyball Challenge Cup	W	ISR	Hapoel KFAR SABA
CEV Volleyball Cup	W	ITA	Unet e-work BUSTO ARSIZIO
CEV Volleyball Challenge Cup	W	ITA	Savino Del Bene SCANDICCI
CEV Volleyball Challenge Cup	W	LAT	RIGAS Volejbola Skola/LU
CEV Volleyball Challenge Cup	W	LTU	TK KAUNAS VDU
CEV Volleyball Challenge Cup	W	LUX	RSE WALFER
CEV Volleyball Challenge Cup	W	NED	Apollo 8 BORNE
CEV Volleyball Challenge Cup	W	NED	SLIEDRECHT Sport
CEV Volleyball Challenge Cup	W	NOR	BK TROMSØ
CEV Volleyball Cup	W	POL	ŁKS Commercecon ŁÓDŹ
CEV Volleyball Cup	W	POR	AJM FC PORTO
CEV Volleyball Challenge Cup	W	POR	CD AVES Termolan
CEV Volleyball Challenge Cup	W	POR	Kairos PONTA DELGADA
CEV Volleyball Cup	W	ROU	CSM Volei Alba BLAJ
CEV Volleyball Challenge Cup	W	ROU	C.S. MEDGIDIA
CEV Volleyball Challenge Cup	W	ROU	C.S.M. LUGOJ
CEV Volleyball Cup	W	RUS	Uralochka-NTMK EKATERINBURG
CEV Volleyball Cup	W	RUS	Proton SARATOV
CEV Volleyball Challenge Cup	W	SVK	VP UKF NITRA
CEV Volleyball Challenge Cup	W	SVK	VK Pirane BRUSNO
CEV Volleyball Challenge Cup	W	SVK	VKP BRATISLAVA
CEV Volleyball Cup	W	SLO	Nova KBM Branik MARIBOR
CEV Volleyball Challenge Cup	W	SLO	OD Krim LJUBLJANA
CEV Volleyball Cup	W	SRB	Zeleznicar LAJKOVAC
CEV Volleyball Challenge Cup	W	SRB	OK Tent OBRENOVAC
CEV Volleyball Cup	W	SUI	TS Volley DÜDINGEN
CEV Volleyball Challenge Cup	W	SUI	Sm' AESCH Pfeffingen



CEV Volleyball Challenge Cup	W	SUI	VBC CHESEAUX
CEV Volleyball Challenge Cup	W	SUI	VC Kanti SCHAFFHAUSEN
CEV Volleyball Cup	W	TUR	Eczacibasi Dynavit ISTANBUL
CEV Volleyball Challenge Cup	W	TUR	Nilüfer Belediye BURSA

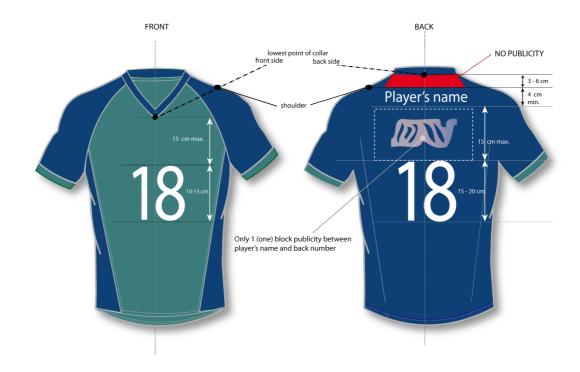
2. Team Uniforms

When ordering the team uniforms, clubs must make sure they are produced according to the CEV Volleyball Competitions Regulations and CEV Organisation Guidelines for Clubs - https://inside.cev.eu/documents/volleyball-documents/ - (see layout on following page).

The colour of uniforms required for each match will be communicated by the CEV via the 09 forms on the CEV Database.

COMPETITION Logo / Badge:

For the clubs playing the CEV Volleyball Cup and CEV Volleyball Challenge Cups 2021, the competition logo badge on the uniforms is not mandatory.



 $Positioning \ of \ the \ manufacturer's \ logo \ \ (20 \ cm^2 \ max) \ is \ free \ \ except \ for \ the \ restricted \ area \ on \ the \ back \ and \ inside \ or \ as \ a \ part \ of \ the \ player's \ number \ .$





3. Branding

The full competition brand is explained in the Brand guidelines which help you to implement the brand for the competition. The brand guidelines document provides a wide choice of possibilities for creating material.

The following material shall be downloaded from the CEV Cloud:

- 1. Brand guidelines
- 2. Banner layouts
- 3. Logos
- 4. Poster layout
- 5. Backdrop layout
- 6. Net layout
- 7. Court layouts
- 8. Club logos, if needed for the & digital material
- 9. Approved LED system applications overview
- 10. LED system playlist file (final matches excluded)

Production of backdrop, poster, digital promotion and tickets is compulsory. Any other promotional material with CEV identification markers shall be uploaded for approval.

Please note that we do not provide any ticket and brochure / Program layouts. However, all the relevant information and logos must be included in the design layout produced by the clubs, namely CEV logo, competition title and logo, CEV Official partner's logo. The production of an official brochure / official program is not mandatory.



All graphics will be available for downloading from the CEV Cloud. All Organisers have the opportunity to review the basic Brand Guidelines, to download and use the official competition logo and graphic devices in various formats, as needed.

CEV institutional brand can be found on the CEV website:

https://inside.cev.eu/brand/ or download directly the CEV institutional kit from the CEV Cloud: https://cloud.cev.eu/url/cevbranding.

CEV Cloud is an optimized file sharing and storage solution. All clubs have direct access to all resources via a web service interface. The CEV Cloud supports Drag and drop file managing.

No logins or passwords are needed.

Special links navigate you to the CEV online Club Competitions storage with 2 main folders:

Download, which contains all necessary files / templates you need to use for production of any possible material https://cloud.cev.eu/url/clubscompdown

and

Upload, for all files to be uploaded, checked and approved by CEV before producing. Upload folder is structured by club name https://cloud.cev.eu/url/clubscompupl

After uploading any files, the graphics department (<u>graphics@cev.eu</u>) has to be notified by a short e-mail.

Note that, the cloud doesn't inform us automatically on the uploading of new files.

4. LED system application form

In case any club wishes to use the LED system boarding, the LED system application form must be downloaded from the CEV Cloud https://cloud.cev.eu/url/ledapplform20.

Fully compiled form must be sent electronically to CEV for approval by Friday 1 October 2021.

The official LED playlist will be provided by CEV and be made available in the Download area of the CEV Cloud.

5. Net design

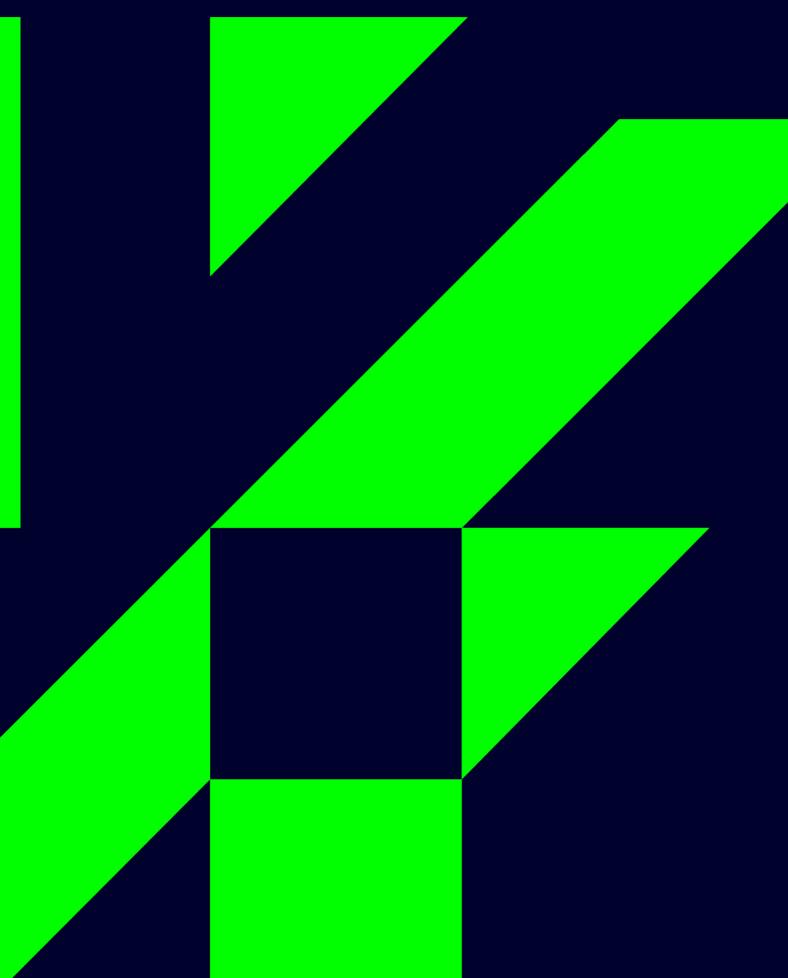
The new net design available on the CEV Cloud has to be used for the CEV Volleyball Cup and CEV Volleyball Challenge Cup 2022.

6. Court Layouts – Home & Away matches

Detailed information on court layout design will be published in the next Official Communication in due time.



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CEV Volleyball Cup Challenge Cup 2022

Official Communication No. 3

Released on: 01.09.2021

#CEVCupW #CEVChallengeCupM #CEVChallengeCupW







1.	Commercial Rights (update)	. 3
	Court layouts	
3.	LED systems	.6



1. Commercial Rights (update)

For the competition up to semifinals, CEV is ceding the following number of positions:

- 6 positions out of 22
- 2 floor stickers (F1 + F6)
- 10% of the LED system timing (in case of dynamic rotation)

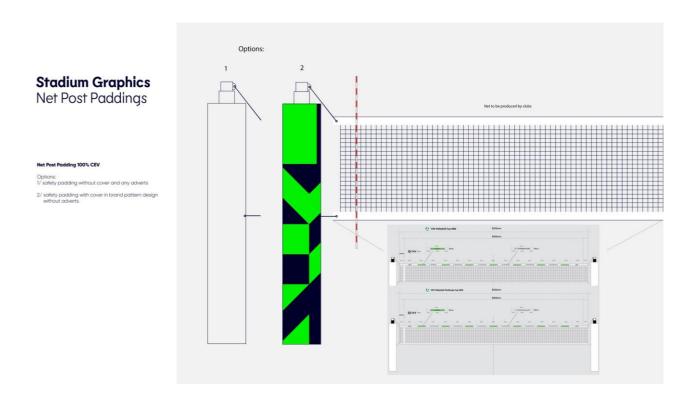
As a reminder, "Betting & Gambling" sponsors are not allowed in the frame of the CEV Volleyball Cup and CEV Volleyball Challenge Cup, except for visibility on the player jersey.

2. Court layouts

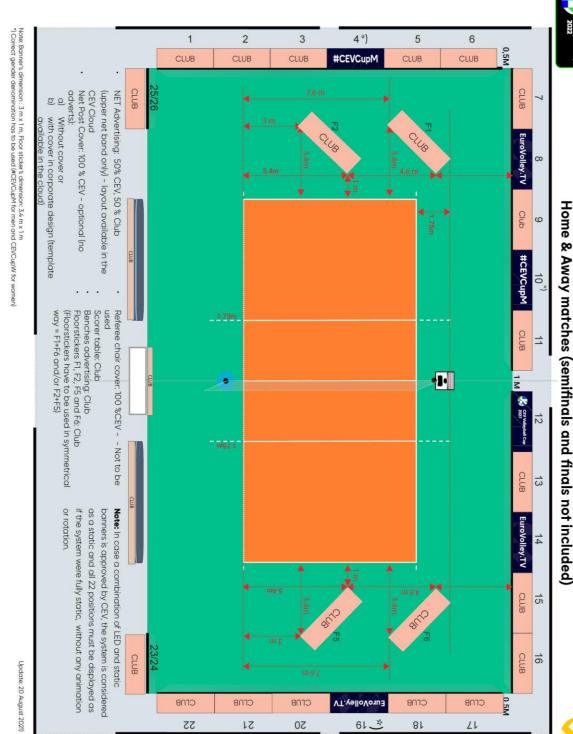
Following to CEV Volleyball Competitions Regulations and Champions League Volleyball Brand Guidelines all clubs participating in the Champions league Volley 2022 are requested to design the court layout according to the condition displayed hereafter.

All floor stickers must be produced with an identical approach and style. Identical style means, if possible, similar background for floor stickers F1, F2, F5 and F6 (recommended are transparent or darker backgrounds). Floor stickers with white background should be avoided.

Net post paddings can be provided with or without cover banner by using the brand pattern design available as a template in the CEV cloud (for more details see the visualization further in this document).



Court layout - CEV Cup 2022 (Home and Away matches, up to finals only)

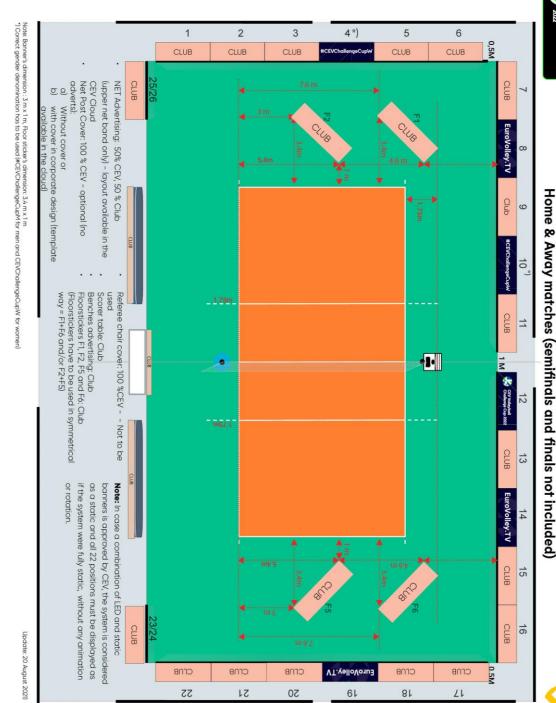


© 2021 Confédération Européenne de Volleyball, All rights reserved For all technical details and measurements see the official court layout



CEV Volleyball Cup 2022

Court layout - CEV Challenge Cup 2022 (Home and Away matches, up to finals only)



© 2021 Confédération Européenne de Volleyball, All rights reserved For all technical details and measurements see the official court layout



CEV Volleyball Challenge Cup 2022



3. LED systems

For all CEV and Challenge Cups matches the LED boarding is optional.

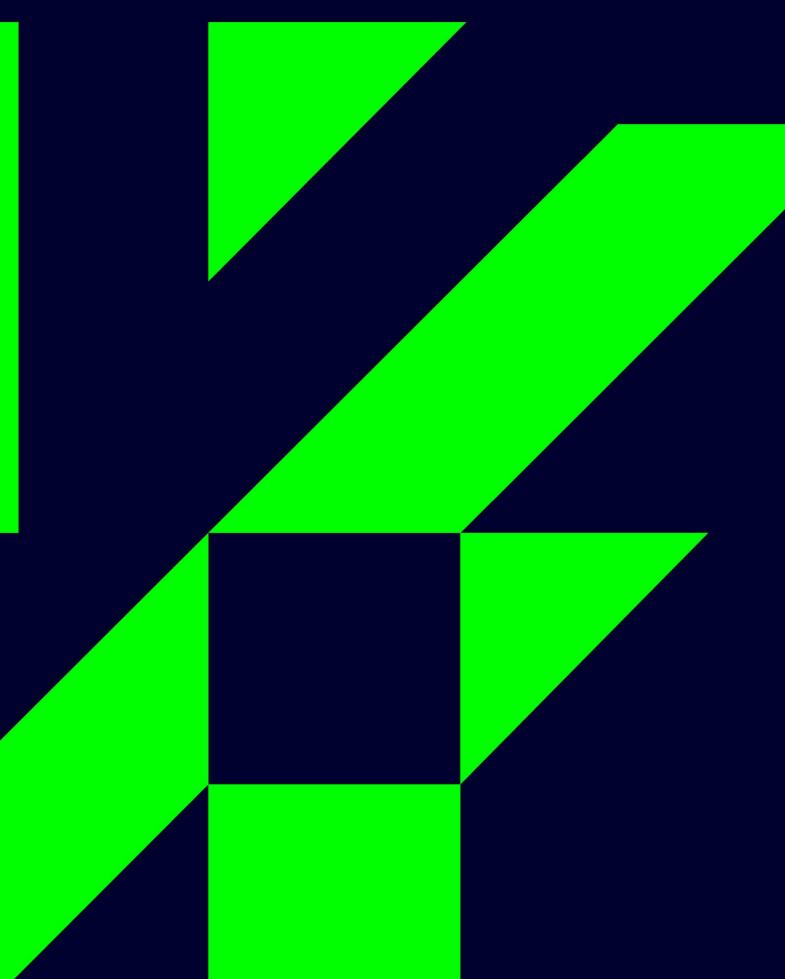
The following options are possible:

- 1/ Static boarding The club is using fully static banners (boarding);
- 2/ Dynamic boarding The club receives approval for using LED boarding;
- **3)** Combination of static banners and dynamic system The club has to ask for combination of LED boarding and static panels. In this case (after the application is approved) the system is considered as a static boarding (1) and all 22 positions must be displayed as if the system were fully static, without any animation or rotation.

As a reminder, "Betting & Gambling" sponsors are not allowed in the frame of the CEV Volleyball Cup and CEV Volleyball Challenge Cup, except for visibility on the player jersey.



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CEV Volleyball Cup Challenge Cup 2022

Official Communication No. 4

Released on: 16.09.2021

#CEVCupW #CEVChallengeCupM #CEVChallengeCupW







٦.	Data Collection: E-scoring & Statistics	ک .
2.	CEV Service Operator Management	. 3
3.	CEV Official Ball	. 5
4.	FIVB Rules of the Game	. 5
5.	CEV Accreditation System	. 5
6.	COVID-19 Information	_



1. Data Collection: E-scoring & Statistics

E-scoresheet & E-scoring

In order to have a properly working e-scoresheet able to send the necessary data live to the CEV systems and its media partners, as well as updated according to the latest changes to the rules of the game adopted by the FIVB, it is mandatory to update your e-scoresheet to the latest available version.

If you face any technical issue in doing so, please contact <u>volleysupport@geniussports.com</u> and copy <u>ba@cev.eu</u> in your email. Testing the latest version of the e-scoresheet should be done at least 1 day before your home match and the arrival of the appointed CEV Supervisor.

Statistics & Data Volley

The designated scout has to make sure there is a live delivery of detailed match statistics to the CEV platform, by making use of the credentials provided by the CEV Volleyball Department.

2. CEV Service Operator Management

We wish to inform you that every club has now unique login credentials to run the applications included in the CEV Service Operator Management (i.e. DataVolley Statistics, E-scoresheet, and Video Sharing). The login credentials shall be shared with the appointed match operators. Each club is responsible for changing the login credentials if needed.

Please follow the steps outlined here below on how to manage the CEV Operation Management tool:

Step 1:

Login to the CEV Database with the Clubs credentials

Step 2:

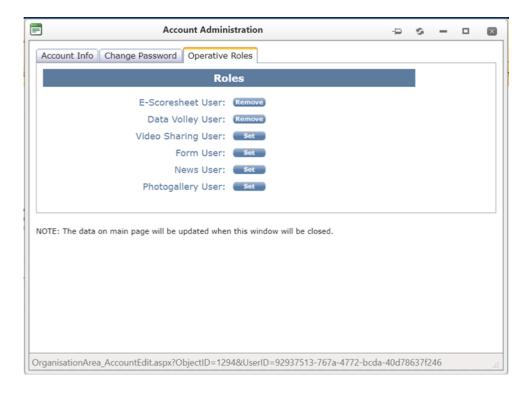
Under the Club area, scroll down to the CEV Service Operator Management (Statistics)



Step 3

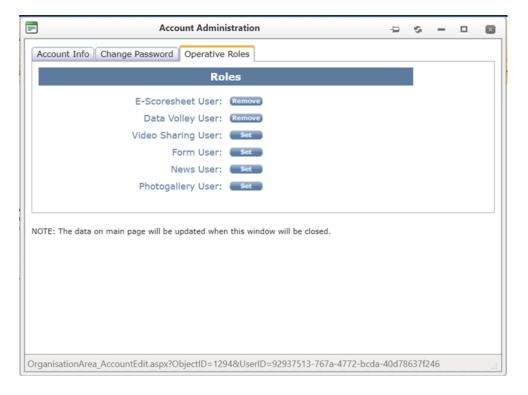
To activate the accounts click on "edit," and under "Operative Roles," please click "set" next to the Video Sharing User, Data Volley User, and E-Scoresheet User – if this is yet to be done.





Step 4

To see the login credentials or to change them, please click on "Change Password" tab.



Step 5

Share the credentials with the appointed match operator.



3. CEV Official Ball

The official ball for the upcoming CEV Volleyball Cup and CEV Volleyball Challenge Cup 2022 are MIKASA V200W-CEV – BY (blue and yellow)

The CEV provided all participating clubs of the CEV Champions League Volley 2022 with 15 Mikasa balls free of charge in terms of production and transportation.

These balls will be shipped directly by Mikasa to the respective National Federation - which will be responsible for dispatching the balls to the various clubs.

4. FIVB Rules of the Game

We want to remind that the 37th FIVB World Congress held earlier this year approved several proposed changes to the rules of the game. The new FIVB Rules of the Game will be implemented in the CEV Competitions starting from the CEV European Cups 2022 season.

To review the new FIVB Rules of the Game please click here.

Furthermore, with reference to the CEV Volleyball Competitions Regulations 2022, Article 41 § 4, in the CEV European Cups 2022, the National Federation of the home team should appoint 2 line judges.

5. CEV Accreditation System

It is mandatory to use the CEV Accreditation System for all CEV Volleyball European Cups competitions 2022.

You can access the accreditation system via this link or via Club Area on the CEV Database.

The log-in credentials are the same used for the administration login to the CEV database. Those clubs that already used the Accreditation System may continue using old login password. The clubs that are first time accessing the Accreditation System shall confirm the account upon log-in.

Furthermore, there is a Badge Manager for the printing of the Badges for the home matches. Each club is responsible to print their players and team officials for the entire season (excluding Final phase of the respective competition). In addition, the badge can be printed on the dashboard by downloading every badge separately.

The guidelines on how to navigate through the software are available within the documents area in the accreditation system.

6. COVID-19 Information

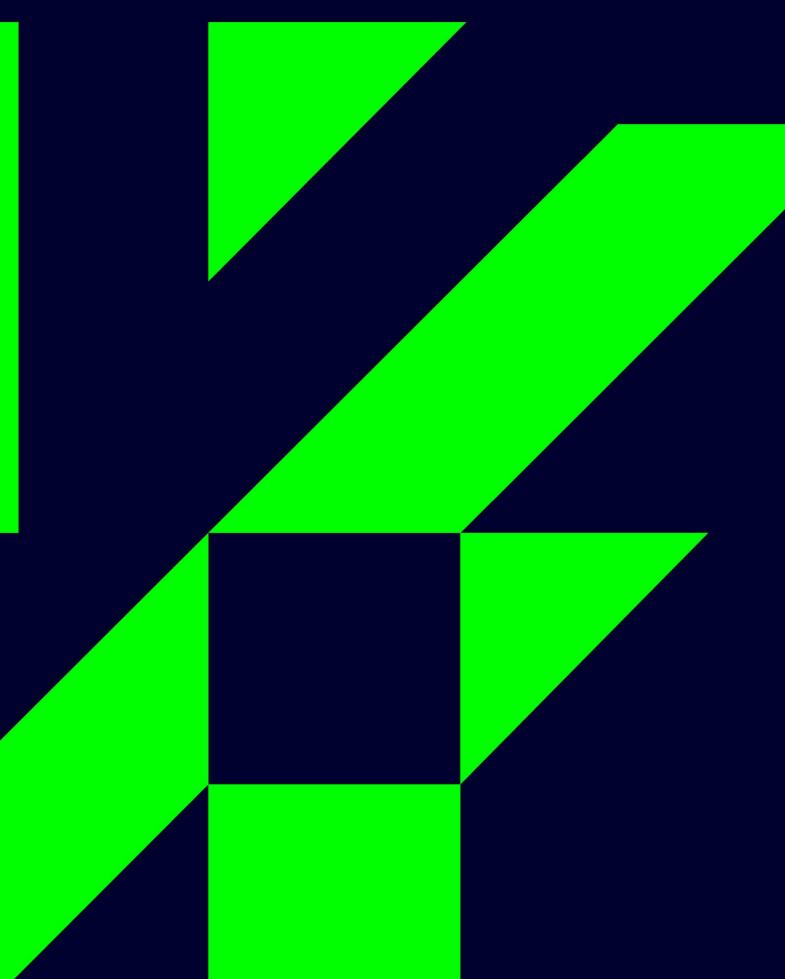
In line with the latest trends in international sport and following the advice provided by the European Medical Commission (EMC), in an effort to provide an environment as safe as possible, the CEV Board of Administration recommends all people involved in the 2022 edition of the CEV European Cups to take the COVID-19 vaccination.



Apart from securing a higher immunity, vaccination will simplify all procedures associated with international travelling. At the same time, regardless of their vaccination status, we advise all stakeholders to check as regularly as possible the latest entry requirements adopted by national authorities in response to the coronavirus pandemic and to comply at all times with the measures adopted by the relevant health authorities as well as with the latest version of the CEV Hygiene Guidelines



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CEV Volleyball Cup Challenge Cup 2022

Official Communication No. 5

Released on: 12.10.2021

#CEVCupW #CEVChallengeCupM #CEVChallengeCupW





4'A CEV			
∜ CEV —			

1. Commercial Rights......3



1. Commercial Rights

As announced in the Official Communication n°1 and in case no CEV partner is contracted by 30 September 2021 (date due to prior contractual commitments of CEV), one or several reserved categories may be released by CEV, on a non-exclusive basis.

RELEASED PRODUCT CATEGORIES UP TO 1/4 FINALS

The following product category is released on **a non-exclusive basis:**

1. Sportswear

RESERVED PRODUCT CATEGORIES

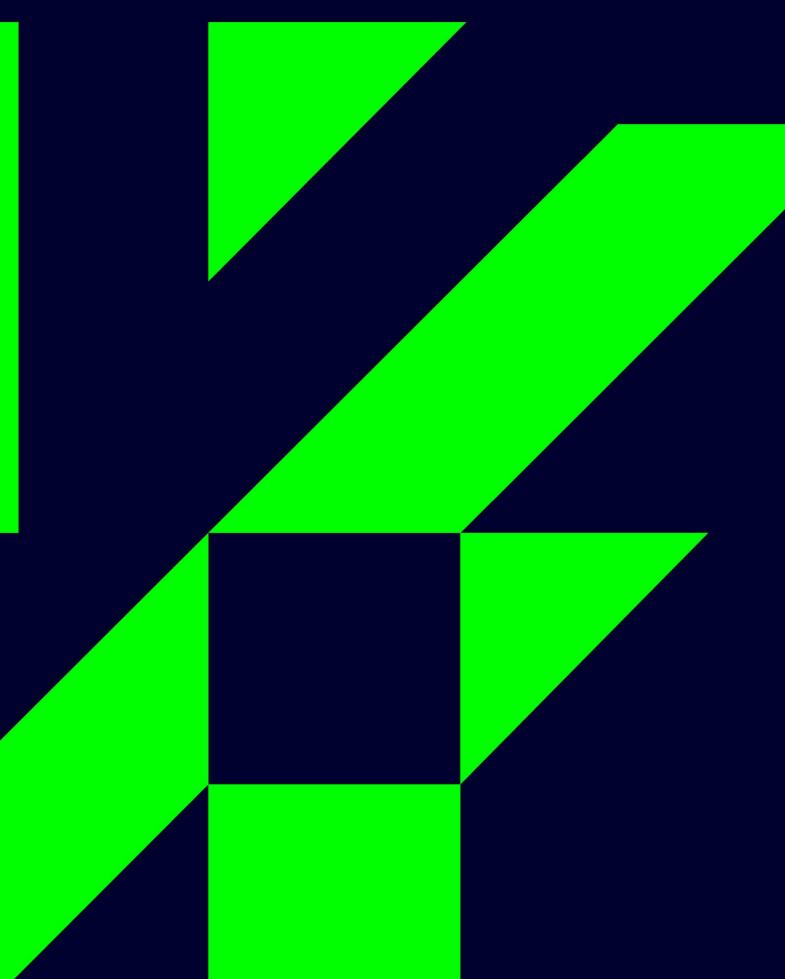
The CEV reserves the following product categories:

- 1. Betting and Gambling services
- 2. Data
- 3. Sports Equipment Volleyballs

As a reminder, it is not allowed to contract any sponsor/partner from the CEV reserved product categories in the frame of the CEV Volleyball Cup and CEV Volleyball Challenge Cup.



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CEV Volleyball Cup Challenge Cup 2022

Official Communication No. 6

Released on: 8.03.2022

cev.eu
#CEVCupM
#CEVChallengeCupM
#CEVChallengeCupW







1.	Commercial Rights - Update	. 3
2.	Awarding Ceremony	. 3
3.	Tickets for visiting teams	.4
4.	Court Layouts - final matches	. 5



1. Commercial Rights - Update

The official commercial court layout is published hereafter. The CEV partner Mikasa will have their banner placed on the position n°11 and the position n°10 is released to the organizer.

LED system visibility split is as follows:

- 70% (252 seconds) for clubs
- 30% (108 seconds) for CEV

The LED playlist as well as the relevant CEV promotional files are available in the download section of the CEV cloud. The final LED playlist and/or court layout with sponsor indication shall be uploaded into the relevant club folder on cloud for final approval.

2. Awarding Ceremony

Organizers of the final away match can download the official Awarding and Closing Ceremony manual form the following link <u>here.</u>

All instructions relating to the ceremony shall be followed. Nevertheless, the rundown has to be adapted, with two podiums for first and second placed teams and no national anthems are to be played. Furthermore, only the MVP will be awarded during the ceremony.

The winner trophy and medals will be sent by CEV but we kindly request organisers of the final away game to produce the trophy for the MVP locally.

The MVP trophy to be provided with the following inscription:

Most Valuable Player

Correct competition title

Competition logo

Date and place

No additional logos nor sponsor's logos shall be put on trophy. Approval request of the design/layout shall be sent to CEV at graphics@cev.eu before the production.

As a financial contribution, CEV shall reimburse the cost of the trophy production up to an amount of:

130 € - VAT included (one hundred thirty Euros) for the MVP cup

The organizer shall send a quotation of the costs for approval to CEV.

An official invoice shall be addressed to CEV, in English, after the competition to:

Confédération Européenne de Volleyball asbl

Att: Finance department

488, route de Longwy



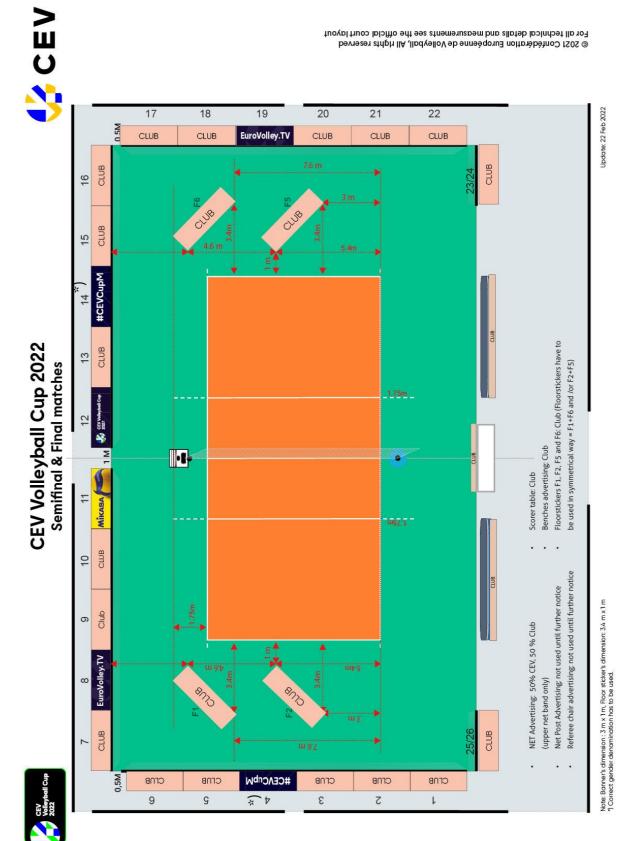
1940 Luxembourg

3. Tickets for visiting teams

Each organizer of a final match shall inform the visiting team about the availability of tickets for their fans. The visiting team can reserve a minimum of 10% of the total capacity of the competition hall.

Court Layouts – final matches

For all technical details and measurements see the official court layout © 2021 Confédération Européenne de Volleyball, Ali rights reserved

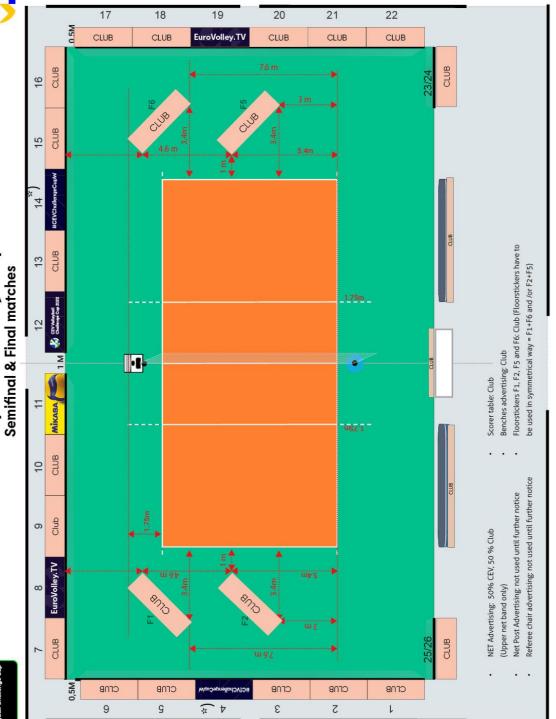






CEV Volleyball Challenge Cup 2022

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Update: 22 Feb 2022



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